UBS

For marketing purposes

Family Offices, Entrepreneurs and Global Investors

Managing Wealth is our Craft

Global Family and Institutional Wealth

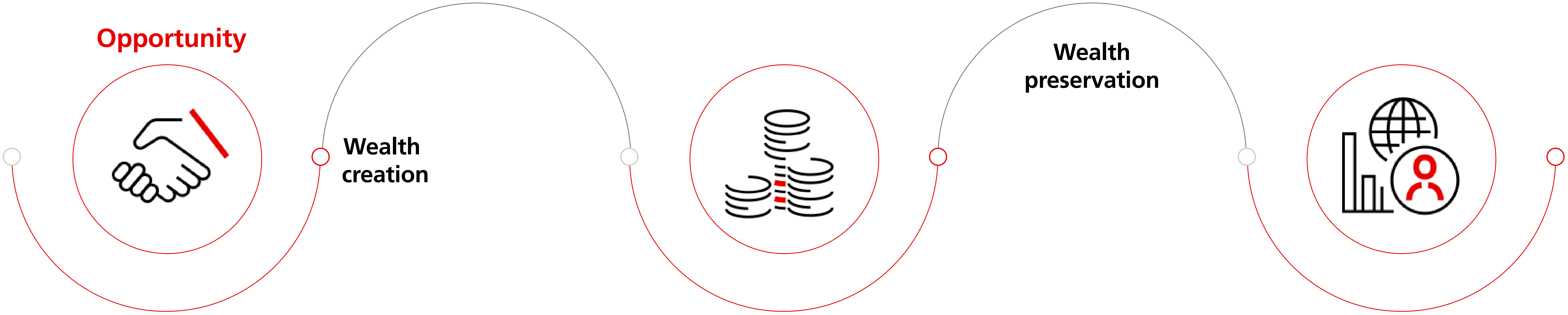
April 2025

This document is intended for use in the United States only

It’s all about you

Family offices, entrepreneurs and global investors alike can benefit from a global team working together seamlessly across Global Wealth Management, Asset Management and the Investment Bank to meet your interconnected needs.

Your needs may change over time. How could your relationship with UBS evolve?



Entrepreneur

- Private Business
- Corporate and Personal Financing
- Private Capital Markets
- M&A
- ECM

1st Gen Wealth

- IPO leads to Liquidity Event
- Stake Management
- Self-Directed Investments
- Personal Consumption
- Broad Banking Coverage for Listed Entity

Family Office

- Institutional Asset Management (Self-Directed and Externally Managed)
- Complex Financing
- Private Investments
- Legacy – Wealth Planning
- Philanthropy - Sustainability

UBS

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Your needs

- Are you looking for institutional-level solutions, with direct access to public and private markets, bespoke financing solutions, tailored Asset Management capabilities and Investment Banking services?
- Would you benefit from professional insights on investment themes and ideas you can act on?
- Do you seek out thought leaders and peers to benefit from their knowledge and share perspectives?

Around your needs, your Wealth Management adviser leverages a collaborative team of UBS specialists who will deliver relevant content and timely solutions, making opportunities effortlessly accessible and actionable.

For every endeavor, call upon the global capabilities of UBS.

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Our solutions

- When you work with UBS, we focus on delivering outcomes, not products, that achieve your objectives.
- We understand that, as our largest, most globally engaged clients, your needs are often interconnected, across personal and corporate holdings and across asset classes and geographies.
- Our dedicated team approach brings the breadth and depth of UBS as one firm for your family wealth, entrepreneurial activities and corporate entities.

Every endeavor, seamlessly enabled

Make everywhere your business

More of the right connections

Managing wealth is our craft

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Our promise

Every endeavor, seamlessly enabled

Employ the full know-how of UBS for all your requirements. Your adviser will swiftly connect you to the right expertise from across UBS, enabling you to capture opportunities when they matter most to you.

Make everywhere your business

For every journey, UBS is by your side putting you at the center of opportunities. Access our tailored solutions, local expertise and execution capabilities worldwide, making business abroad as effortless as at home.

More of the right connections

Through our extensive network, we'll connect you with a community of like-minded peers and subject matter experts enabling new ideas and opportunities to take flight.

Client case studies

We align UBS around your requirements, provide relevant advice, services and deliver key resources to fulfill your global needs

UBS

Every endeavor, seamlessly enabled

We align UBS around your requirements, provide relevant advice, services and deliver key resources to fulfil your global needs

	Investment portfolio Short and long-term asset allocation	Corporate holdings Operating business / source of wealth	Legacy and family holdings Family wealth and strategic investments
Thought leadership	Market-leading research content, differentiated insights	Deep sector and industry expertise, combined with global advisory and execution capabilities	Advice on family governance, philanthropy and impact, and managing core holdings
Tailored structuring	Institutional-level structured solutions across asset classes for risk transfer, hedging and yield enhancement	We aim to understand your business' needs, offering solutions that enable you to achieve your strategic goals	Access our unique global network of entrepreneurs & institutionally minded clients
Financing	Wide range of global cross-asset lending capabilities for liquid and illiquid financial assets	Commercial real estate, ship, hold-co or cash flow-based financing, including concentrated equity stake financing	Financing for family and core holdings, including personal real estate, art, yachts, and private aircrafts
Market access	Professional global capital and private markets access, benefitting from UBS's alternative pools of liquidity	Corporate liquidity and risk management solutions including corporate finance origination and execution	Access to our global network of unique deal flow in the direct and alternative investment space
Risk management and reporting	Performance, risk analytics and reporting solutions integrating pre- and post-trading services and our Global Custody platform	Analytics tools with a proven track record in our global institutional client business	Holistic financial and non-financial asset reporting and consolidation

Legend

- Global Markets
- Global Alternatives
- Prime Brokerage
- Global Banking
- Global Lending
- Wealth and Asset Management

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All case studies are fictitious and for illustrative purposes only.
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Thought leadership | Tailored structuring | Financing | Market access | Risk & reporting

Global connectivity in Asia Pacific

Preparing a billionaire family for the next generation

Client profile:

- Singapore-based billionaire family running a global conglomerate of diversified businesses
- The family is in the process of transferring wealth from the 1st to 2nd generation

Client need:

- Integrated banking solutions for the family office and operating business
- Guidance and expertise in geographical diversification and intergenerational wealth transfer

Our solution:

- Customized a global corporate investment grade fixed income mandate with UBS Asset Management
- Onboarded the operating business to Global Markets to enable deeper liquidity management and FX hedging
- Delivered corporate and private bespoke structured lending solutions
- Opened a relationship with UBS Zurich and set up a family office for the second generation, to facilitate wealth transfer and legacy planning
- Connected client with European peers with long-standing experience in multi-generational wealth transfer

Global Markets | Global Lending | Wealth and Asset Management

Empowering growth in China

Enabling the expansion of a leading education group

Client profile:

- Founder and owner of a listed Chinese higher education provider

Client need:

- Corporate finance advisory to expand business in a niche sector
- Diversified source of financing across China onshore and offshore
- Advisory on private investment portfolio of the beneficial owner

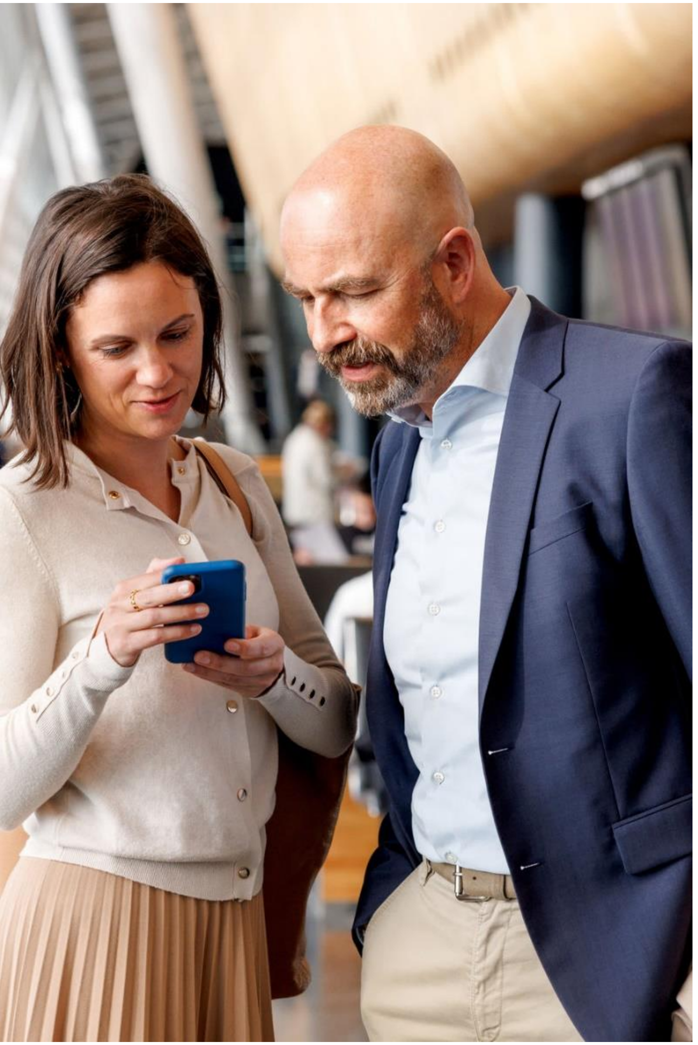
Our solution:

- Orchestrated broadly syndicated loan, the first for top education companies in China
- Delivered derivatives solutions to fulfill the corporate's hedging needs
- Optimized the investment portfolio of the beneficial owner across mandates, trading and alternatives
- Connected the beneficial owner with like-minded entrepreneurs to drive positive social impact through family philanthropy

Global Markets — Global Alternatives — Global Banking — Global Lending — Wealth and Asset Management

Providing global reach from Europe

Optimizing capital and asset flows for a Family Office



Client profile:

- Germany-based billionaire with a multi-disciplinary family office
- Succession planning underway
- Avid interest in philanthropy

Client need:

- Advice on single stock exposure and hedging around special situations
- Optimization of capital positions and lending exposure
- Advice on impact investing and inter-generational wealth transfer

Our solution:

- Advised on and executed EUR 600m block trade on a concentrated position
- Hedged USD 100m single stock investment arising from M&A using derivatives
- Set up global custody on Luxembourg-based platform
- Opened an account with UBS in the US to facilitate investments locally
- Frequent engagement with UBS experts across Philanthropy and Wealth Planning

Global Markets | Global Banking | Global Lending | Wealth and Asset Management

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Delivering a unified platform

Optimizing trading for a European Family Office

Client profile:

- Family Office of securities trader with institutional-like investment needs, spanning Wealth Management and Investment Bank

Client need:

- Consolidate asset custody and trading activities with one bank for their first regulated fund
- Pledge holdings in liquid securities as collateral for trading purposes

Our solution:

- Delivered integrated custody, prime brokerage, asset servicing and reporting across multiple client entities
- Enabled pledging assets under UBS custody to third parties for trading purposes
- Provided a structured lending facility backed by a diversified asset portfolio

Global Markets | Prime Brokerage | Global Lending | Wealth and Asset Management

Unlocking growth for a US Family Office

Enabling a real estate investor to expand their property portfolio

Client profile:

- Private real estate company with multi-billion dollar portfolio spanning 20+ states, focused on revitalizing distressed assets through property redevelopment

Client need:

- Quick access to cash to rapidly close property acquisition and development projects
- Ongoing financing for stabilized properties
- Access to external capital to support real estate business
- Holistic strategy to invest dividend inflows in a diversified portfolio

Our solution:

- Structured a revolving facility using unencumbered assets to optimize lending value and financing costs
- Orchestrated long-term financing through issuance of Commercial Mortgage-Backed Securities (CMBS)
- Established a replicable financing process, without the need for additional documentation or structuring
- Provided Investment Banking advisory to raise preferred equity against real estate business
- Investment solutions for private portfolio, including tax efficient portfolio construction

Global Markets

Global Banking

Wealth and Asset Management

Shaping private market investments

Assisting a US Family Office with sourcing deals, co-investors, and access to public market liquidity

Client profile:

- US based Family Office with an endowment-style investment strategy, focused on venture and growth equity

Client need:

- Ability to execute block trades when venture positions become public
- Access to UBS intellectual capital and advisory services for portfolio companies
- Access to external investors to raise funds for co-investments
- Wealth management services for liquid portfolio

Our solution:

- Efficiently traded large blocks of public equities through the Investment Bank
- Investment Banking advisory mandates with portfolio companies to assist with their growth and exit plans
- Sourced partners for equity co-investments and complemented alternative portfolio with manager selection services for other asset classes
- Investment strategies including derivatives to generate yield and manage liquidity
- Thought leadership on Family Office setup and governance

Global Markets | Global Alternatives | Global Banking | Wealth and Asset Management

Our clients are as unique as their stories – hear for yourself

Our strategy is determined by our clients' unique goals. What never changes is our goal to protect and grow their assets.

We are convinced that an exchange of knowledge and experience, as well as the right network, are vital to achieving sustainable growth.

In our interview series *Client Stories*, we share the personal stories and experiences of our clients – entrepreneurs, visionaries and experts. They offer inspiration, ideas and answers.

More UBS client stories ›

Ton Goedmakers
and his creation of meaningful work

Sameer and Neena Vaswani
and their vision of healthy snacks

Pablo Castro
and his reimagination of the construction industry

Pavle Matijevic
and his path to net zero for the energy industry

More of the right connections

Widen your network and gain access to cutting-edge thought leadership

Thought leadership

Research

UBS Investment Research starts with the pivotal questions that matter to your decisions. We apply the right research instruments for new evidence to deliver clear insights.

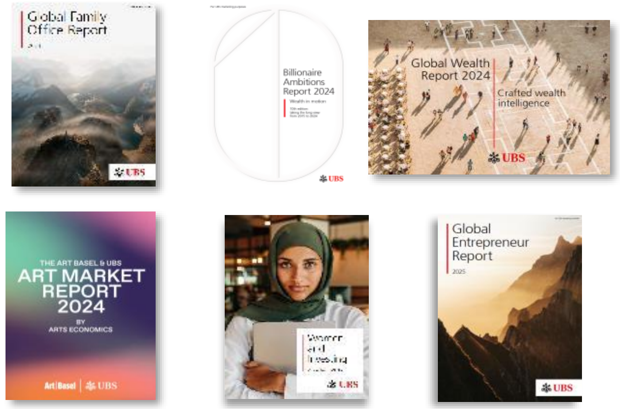
UBS Knowledge Network

UBS Knowledge Network provides high-quality, curated sales and trading views with actionable insights.

UBS Evidence Lab

UBS Evidence Lab is a differentiated sell-side team of experts who work across specialized areas creating insight-ready proprietary data and analysis.

Flagship reports



Networking opportunities

At over 300 conferences a year across Europe, Asia Pacific and the Americas, we connect corporate leaders and the global investor community, influential policy makers and industry experts.

Drawing on our signature Family Office and Institutional Wealth ecosystem, we will connect you with like-minded peers and recognized experts to exchange ideas, bring opportunities to life and make a real impact.

UBS Analytical Research Community

UBS-ARC is an integrated networking platform for accredited industry leaders, executives, academics and subject matter experts to participate in the UBS Research community of knowledge.

- Analytical Research Community
- Regional Family Office Forums
- Global Entrepreneur Network
- B: Connected For Billionaires Only
- Collectors Circle
- Young Successors Community

UBS Global Family Office Summit 2024 brought together 250 clients with > USD 1 trillion of wealth in one room in Zurich

UBS

Cross-asset banking and trading platform

Relevant content, accessed in a convenient way

UBS Neo: Empowering you to create, discover and consume

UBS Neo is an open platform and firm-wide ecosystem that empowers UBS communities to create, discover and consume investment capabilities via mobile, desktop, web and API channels.

Built to seamlessly optimize the way you work; from traders looking to access liquidity and execute across asset, to Portfolio Managers consuming research and market experts across our global trading floors.

An optimized digital experience unique to your needs:

Personalized
Individualized pages, apps and content that are personal to your needs.

Relevant
Minimizing the noise to deliver only what matters to you through the recommendation of apps and content.

On-time
Act on your opportunities anytime, anywhere through desktop, mobile, web browser and various APIs.

Award winning
Accredited with 35+ industry awards for design, useability, access and product availability.*

Seamless
A simplified app navigation where related features and content are grouped together.

Extensive capabilities
100+ Apps covering execution, content, analytics, risk management, reporting and much more.

Valuable network
2m+ total active users connected to a 600+ development community driving innovation and building on UBS Neo.

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Sustainability drives our ambition

We give the power of capital a new meaning to contribute to a better world

At UBS, sustainability means long-term thinking and acting – from the products we develop and the advice we offer to the way we do business and collaborate with others.

That's why we partner with clients to help them invest their wealth for a more sustainable world and it is why sustainability is a key part of our culture.

USD 292 billion
assets under management for sustainable investments – an increase of 10% since the end of 2021 (UBS AG)

7 million
beneficiaries reached across our social impact activities (UBS AG)

21%
total reduction of our own greenhouse emissions since 2004

4x leading
in the sustainability ratings MSCI ESG (AA rating), S&P Global's Dow Jones Sustainability Index Member, Sustainalytics (Medium Risk Rating), A- rating and included in the CDP Leadership band. The index does not relate to UBS Financial Services, Investment Advisory Services or the quality of the advisor's investment advice.

65%
of our greenhouse gas key vendors declared their emissions on CDP and set 2050-aligned net-zero goals

Source: UBS Sustainability Report 2023.

The power of UBS

Proud to be recognized as world class

Our ratings from leading agencies[1]

Standard & Poor's	Rating
Long-term counterparty credit rating	A-1
Short-term counterparty credit rating	A+

Moody's	Rating
Long-Term Issuer default rating	Aa2

Fitch	Rating
Long-term issuer default rating	A+
Short-term issuer default rating	F1

See our latest ratings here >

UBS has consistently ranked among the world's top financial institutions

World's Best for Family Office Services
World's Best for Next Gen
Euromoney Private Banking Awards 2025

World's Best Bank
Euromoney Awards for Excellence 2024

World's Best FX Bank
Euromoney FX Awards 2024

The Euromoney Awards are based on information from Q2 of the prior year to Q1 of the award year. UBS paid a license fee for use of the rating.

Best Private Bank for the Next Generation
The Banker Global Private Banking Awards 2024

Best Global Private bank, Best Chief Investment Office in Private Banking
The Banker Global Private Banking Awards 2023

The PWM/The Banker Global Private Banking Awards are based on information from January to December of the prior year and, if relevant, Q1 of the award year. UBS paid a license fee for use of the rating.

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1. UBS AG ratings, source: UBS Investor Relations website. **Past performance is not a reliable indicator of future results.**

Ready to start a conversation?

We look forward to speaking with you

<<Contact name>>
<<Contact details>>
<<Telephone number>>
<<Email address>>

Business Card

Add your QR business card

Discover more

UBS Switzerland AG

www.ubs.com/gfiw

UBS

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The above in not an exhaustive list of risks of investing in a fund. You should take any investment decision only upon the basis of a fund's current and complete legal documentation. We further advice to obtain independent legal advice when considering an investment.

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